

# INTERWRAP



weaving a better world™

InterWrap is a fully vertically integrated, global manufacturer of innovative coated woven products. It serves a wide variety of markets such as synthetic roofing underlayments, wood packaging, metal packaging, large to super-wide format outdoor billboard print media and laminated poly-coated paper packaging.

Titanium is InterWrap's brand of industry leading synthetic roofing underlayments. More than nine years of research, development, field experience and feedback have made Titanium's reputation for reliability, walk-ability and safety unmatched in the roofing industry. Titanium's distinguished reputation for superior walk-ability on sloped roofs means increased safety, comfort, productivity and profit for roofers. To achieve this level of walk-ability, Titanium has been engineered with the industry's only patented Sure-Foot nodular walking surface.

Furthermore, InterWrap has expanded its underlayment product offering with the release of RhinoRoof in February 2012. RhinoRoof is a new breed of synthetic roofing underlayment targeted at the 15-pound oil saturated felt market. RhinoRoof is a 15-pound felt replacement for use under asphalt shingles only. This will be another industry first by InterWrap. RhinoRoof will be the only synthetic underlayment targeted at, and sold in the same market price range as,

## AT A GLANCE

Phone: 888-713-7663

Website: [www.interwrap.com](http://www.interwrap.com)

Metal of Honor awards: 2



code rated 15-pound oil saturated felt. In contrast, most other synthetic competitive products including InterWrap's own Titanium UDL are targeted at 30-pound felt replacement.

Titanium underlayment is also available as an ice and water barrier with a peel and stick modified rubberized asphalt backing. Titanium PSU-30 combines ice damming protection with the convenience of both high and low temperature (40°F – 240°F) application ratings. This makes it perfect for installing under metal, tile and slate. It's unique silicone treated, crinkled split-release liner makes installing this peel and stick super fast. In addition, when used in conjunction with foam systems, Titanium PSU-30 has the reputation of having one of the highest underlayment-to-tile bond strengths ever rated!

Unlike traditional felt underlayments, all Titanium UDL products

are 100 percent recyclable. They do not expand in the heat or contract in the cold, they lay flat without buckling and they do not dry out, crack, or leach oils in the heat like felt. All Titanium UDL products are warranted for up to 6 months UV exposure. PSU-30 ice damming protection is warranted for 3 months of direct UV exposure before final roof is completed.

The unique features of Titanium products combined with exceptional tear strength and up to 6 months exposure time allows your job to stay on track through all kinds of wind and weather. Less material damage and waste during installation and fewer post-install repairs result in significant savings in time and money. Titanium products will continue to protect your high cost, long life rated primary roofing long after felt has turned to dust.

InterWrap — weaving a better world.

**For more information Circle 109**



# TITANIUM®

## 30 LB FELT REPLACEMENT

### PREMIUM LEAK PROTECTION

**DUAL LOGO PRINTING  
ON UDL-30 IS  
NOW AVAILABLE!**

Print your logo  
on our underlayment  
and turn your next  
roofing job into a  
massive billboard!



For Dual Logo printing details go to:

[InterWrap.com/titanium/duallogo](http://InterWrap.com/titanium/duallogo)

**RECEIVE UP TO  
\$1000 IN GIFT CARDS!**



For gift card promotion details go to:

[InterWrap.com/titanium/promotions](http://InterWrap.com/titanium/promotions)

**SEE US AT THESE  
UPCOMING TRADE SHOWS**

17 Mar. RCI International Show, Booth# 621  
23 Mar. JLC Live, New England, Booth# 611



For TITANIUM trade show details go to:

[InterWrap.com/titanium/tradeshows](http://InterWrap.com/titanium/tradeshows)

When mother nature strikes, ensure your primary roofing has the best backup available,  
choose TITANIUM® underlayments. Up to 20 times stronger than felt!



[InterWrap.com/TITANIUM](http://InterWrap.com/TITANIUM) | Toll Free: 1 888 713 7663

Ask for TITANIUM® UDL-25 PLUS, UDL-30, UDL-50 or PSU-30 PEEL & STICK  
from your nearest roofing distributor or lumber dealer.



CONTRIBUTES TO

**LEED  
POINTS**

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weaving a better world™

**RIDE THE  
REVOLUTION™**

## NEW PRODUCT!

Introducing InterWrap's latest  
synthetic roofing underlayment  
designed specifically for use under  
asphalt shingles only. RhinoRoof™ is  
the first synthetic competitively  
priced with 15 lb felt.



# RhinoRoof™

**15 LB FELT REPLACEMENT  
FOR USE UNDER ASPHALT SHINGLES ONLY**

For more information visit,

[InterWrap.com/RhinoRoof](http://InterWrap.com/RhinoRoof)  
Toll Free: 1 888 713 7663

Ask for RhinoRoof 15 LB felt replacement  
from your nearest roofing distributor or lumber dealer.

Circle Reader Service #453